

THE *Luxury* CHOCOLATE SHOW T O R O N T O

proudly announces

THE CHOCOLATE CAKE DECORATING “CHOCOLATE MOVIE THEME CAKES” CHALLENGE

*“Willy Wonka / aka Charlie & The Chocolate Factory”, “Harry Potter”,
“Alice In Wonderland” and more.... in Chocolate.*

One of the highlight features of this year’s Luxury Chocolate Show at Roy Thomson Hall on Chocolate Sunday, November 7, 2010 is the ultimate Chocolate Decorating “Chocolate Movie Theme Cakes” Challenge.

Some of the world’s top Canadian Cake Designers will display their culinary creations. Each will vie for prizes totalling up to \$3000. Along with a beautiful stylized trophy, first prize winner will receive \$500 plus a prize package worth up to an additional \$500. Second and third prize winners will receive \$250 each plus a prize package worth up to an additional \$250.

The finalists will be on display in the Rotunda at the Luxury Chocolate Show from 11 am to 7 pm, at which time the final winners will be announced.

There will be a two-tiered judging system.

The **PEOPLES CHOICE Award**, (ribbon + trophies) will be awarded to the winners judged the best, by the attending visitors to the show.

The **BEST OF SHOW** winners will be judged by an elite set of judges (to be announced).

All finalists will be featured along with their cake creation on the official show website for the world to see and enjoy.

RULES AND REGULATIONS

- Must be a member in good standing with the Canadian Decorators Guild
- Must guarantee delivery for cake setup by 10:00 am on Sunday, November 7, 2010 at Roy Thomson Hall
- Application along with entry fee of \$50 must be received by September 30, 2010 or the first 40 based on postmark or email date to qualify
- Winning entries must accept prizes as awarded
- Description of cake must accompany application along with list of ingredients
- Entrant cannot stand beside his or her creation during the show
- Business cards cannot be placed in front of the cake entry
- Each entrant will receive two free VIP admissions to the show
- Each entrant will be professionally photographed with cake creation for media posting and post-promotion
- All entrants must be on hand at 7:00 pm when winners will be announced. Winners will be group photographed.

ALL QUALIFYING PARTICIPANTS may register to have a **BOOTH AT THE SHOW** at the heavily discounted preferred rate of only \$500. Some restrictions apply. Space at this price is very limited.

TICKETS to the show for members of the Guild, their clients and friends will be available on-line at our group discount rate of \$16.00 per adult admission (all taxes included) using a promo code. This is a saving of \$4.00 per person.